

### **MEDIA CONTACTS:**

Lindsay McFarland 443-605-4706 lindsay@sappingtonpr.com

Emily Leineweber 410-273-2292 eleineweber@ashleytreatment.org

## FOR IMMEDIATE RELEASE

# Ashley Addiction Treatment Designated as Aetna Institute of Quality

Health care insurer recognizes top facilities for consistent, high-quality care

Havre de Grace, Md. (December 3, 2019) — <u>Ashley Addiction Treatment (Ashley)</u>, one of the world's most recognizable and respected names in the substance use disorder treatment industry, has been designated an Aetna Institute of Quality for Behavioral Health—Substance Abuse.

"This is a special distinction to receive and validates the hard work and dedication of our staff who provide state-of-the-art care to our patients every day," said Alex Denstman, vice president of business development at Ashley. "Cost and access to quality care are two of the biggest obstacles for people and families seeking help, and Ashley remains committed to removing those barriers to make recovery possible for all. We commend Aetna for taking a vested interest in helping its members achieve these goals and congratulate our staff for their unmatched level of service."

Aetna makes information about the quality and cost of health care services available to its members to help them make informed decisions about their health care needs. In line with this goal, Aetna recognizes facilities in its network that offer specialized clinical services for certain health conditions. Facilities are selected for exemplifying:

- Excellence in care
- Commitment to continuous improvement
- Meeting certain standards of quality
- Cost efficiency

Aetna recognizes facilities that have earned this designation by identifying them in its directory as an Institute of Quality provider. This designation helps members choose consistent, high-quality care.

With three locations throughout the state, Ashley is nationally recognized for its integrated, evidence-based treatment of substance-use disorders. By working closely with individuals and their families, Ashley's counselors develop customized plans tailored to each person's needs to give patients their best chance for a successful, long-term recovery.

For more information about Ashley and its programs, please call 800-799-HOPE (4673) or visit www.ashleytreatment.org.



### **MEDIA CONTACTS:**

Lindsay McFarland 443-605-4706 lindsay@sappingtonpr.com

Emily Leineweber 410-273-2292 eleineweber@ashleytreatment.org

## ABOUT ASHLEY ADDICTION TREATMENT

Ashley Addiction Treatment (Ashley) is a nationally recognized leader in the integrated, evidence-based treatment of substance-use disorders. Ashley's expert staff implements a comprehensive program for patients that integrates a full spectrum of medical, clinical and holistic treatment methods. Ashley's driving principle – "everything for recovery" – reinforces its timeless mission to heal each individual with respect and dignity, and reflects its ongoing commitment to meet new challenges. Accredited by The Joint Commission and a division of Ashley Inc., a 501(c)(3) non-profit organization, Ashley has treated nearly 45,000 patients since its inception in 1983. Ashley's expansive offerings include inpatient as well as outpatient treatment, sobriety enrichment, community outreach, family and children's education and specialty programs. For more information, please visit www.ashleytreatment.org.

###